## ABSTRACT

A dispenser for dispensing the length of tape ready for 1 2 application on a package, the dispenser including a 3 frame, a feed mechanism, a cutting mechanism, 4 applicator. The frame has a storage area for storing 5 The feed mechanism is connected to the tape therein. frame for feeding tape from the storage area. 6 7 cutting mechanism is connected to the frame for cutting the length of tape dispensed from the dispenser. 8 applicator is connected to the frame and adapted for 9 applying an additional element to the tape when the 10 length of tape is dispensed. The application of the 11 12 additional element to the tape provides the length of tape with a predetermined characteristic. The additional 13 element applied by the applicator is selected from a 14 15 of different additional elements. number 16 additional element has a different predetermined 17 characteristic so that when applied to the tape, each of the different additional elements provides the length of 18 different corresponding predetermined 19 tape with а 20 characteristic.